

# Disruptive Inclusive Innovation

What is the New Innovation / Ecosystem Derived from Social Issues?

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# “Japan’s Development Cooperation Charter” (2015)

Necessity of Inclusiveness is emphasized to pursue  
Quality growth



# Use Cases: Inclusive Innovation

- Case studies in 3 countries

India	Kenya	Uganda
Aakar Innovations	M-farm	Kadafrica
Simpa Networks	JSI Inc	Banapads
Hippo Campus	Esoko	Mango tree
Kamal Kisan	Living Goods	Cyber Schools Technology Solutions Ltd
Jain Irrigation	M-Kapa	Solar Now
Math Adventures	Sanivation	Envirofit
Sampurn (e) arth	Takataka Solutions	Green Bio Energy
Niramai	Totohealth	
Pristech Analysis	Jacaranda Health	

# Use Cases: Inclusive Innovation



## Hippo Campus (India)

- Creating Learning Opportunities, programs and materials for children and youth in rural India.
- Hiring and training females in the village as teachers without compromising on quality
- The fee varies from approx. USD 60 to 120 depending on the village size and income levels.
- A Hippocampus center operates out of a leased house with minimal and basic infrastructure. Setting up a Hippocampus center requires an investment of approx. USD 3,000 and it breaks even in one to two years with a minimum of 37 children per center.

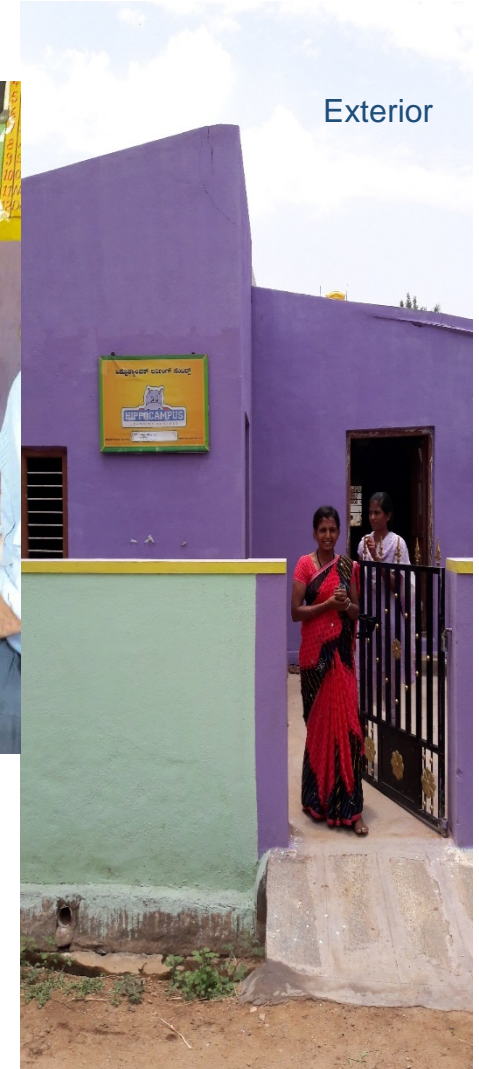
# Hippo Campus Learning Center



Teachers in Grudevta Halli village



Teachers in Kanali village



Exterior

# Use Cases: Inclusive Innovation



## John Snow (Kenya)

- JSI has supported the health of children, women, including those living with HIV in Kenya since 1983.
- Educating public health using game applications for mobile phones and smart phones.

# Use Cases: Inclusive Innovation



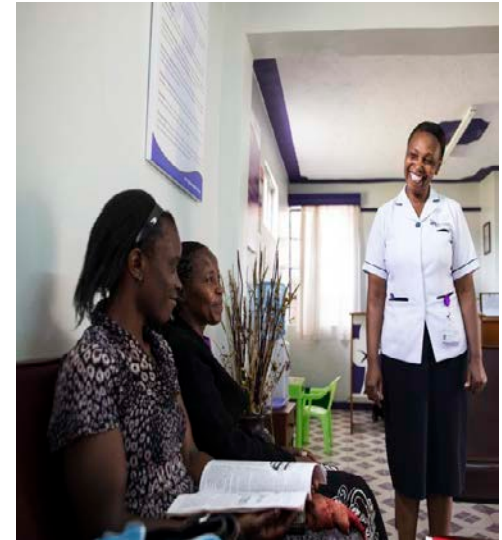
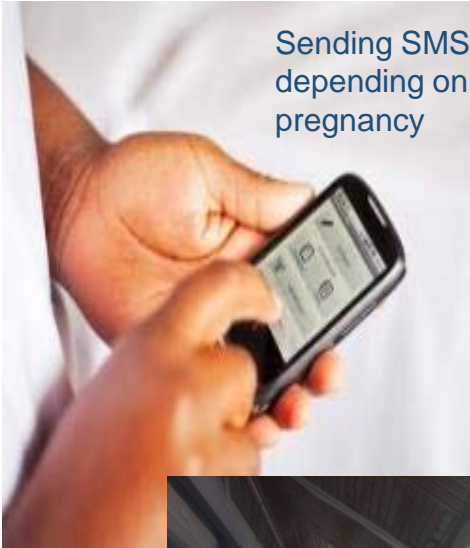
## Jacaranda Health (Kenya)

- Transforming maternal health care in East Africa and make pregnancy and childbirth safer for women and newborns.
- Providing comprehensive maternity care at a fifth of the cost of other private hospitals.
- Utilizing mobile network and sending SMS to pregnant women for necessary information and reminder messages of medical check up depending on stages of pregnancy.



# Jacaranda Health

Sending SMS to women  
depending on stages of  
pregnancy



Clinic



# Use Cases: Inclusive Innovation

- What we learned from the case studies in 3 countries

**1. No one will be left behind**

**2. Providing alternative public service**

**3. Promoting sustainable use of resources with innovative technology**

**4. Delivering priority service to BOP using ICT**

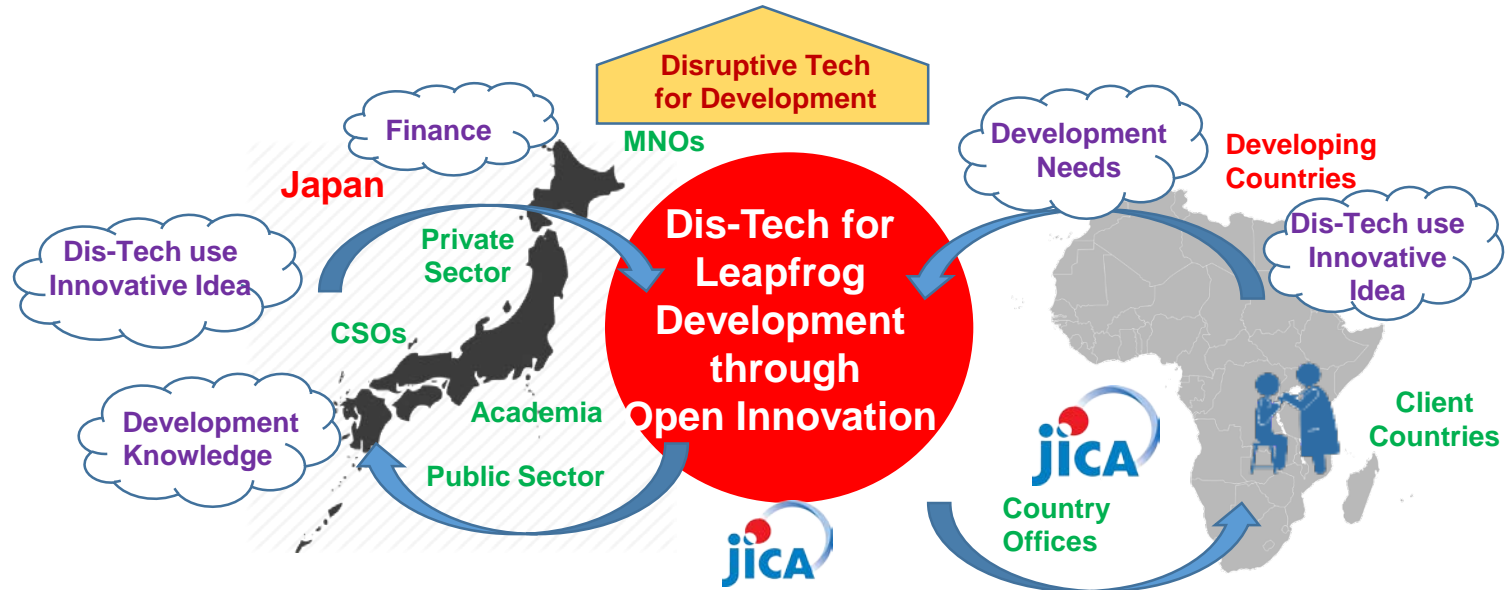
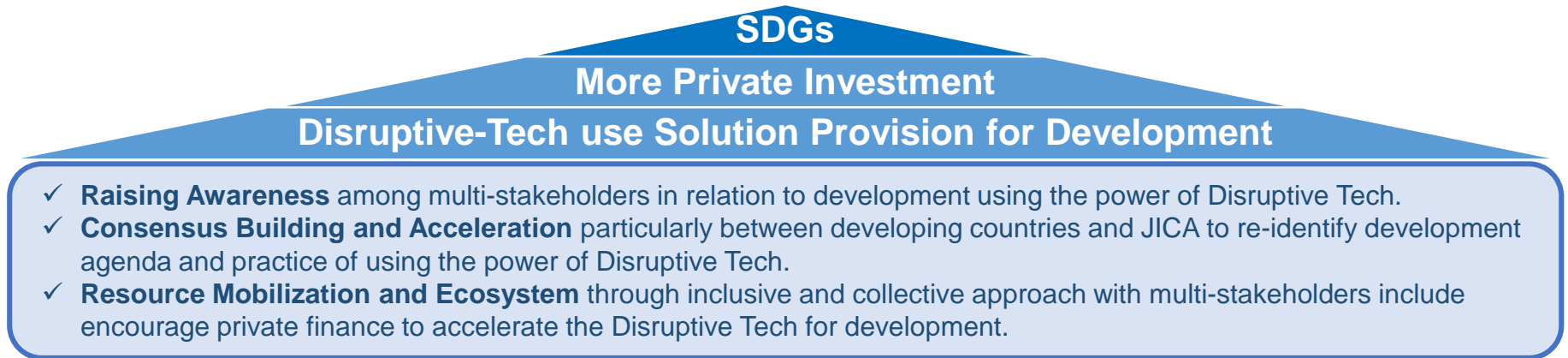
**5. Strengthening knowledge of social issues through ICT solutions**

Can We Really Use  
Disruptive Technologies  
Effectively in Order to  
Accelerate Inclusive  
Innovation?

# Inclusive Innovation for SDGs

It's easier said  
than done

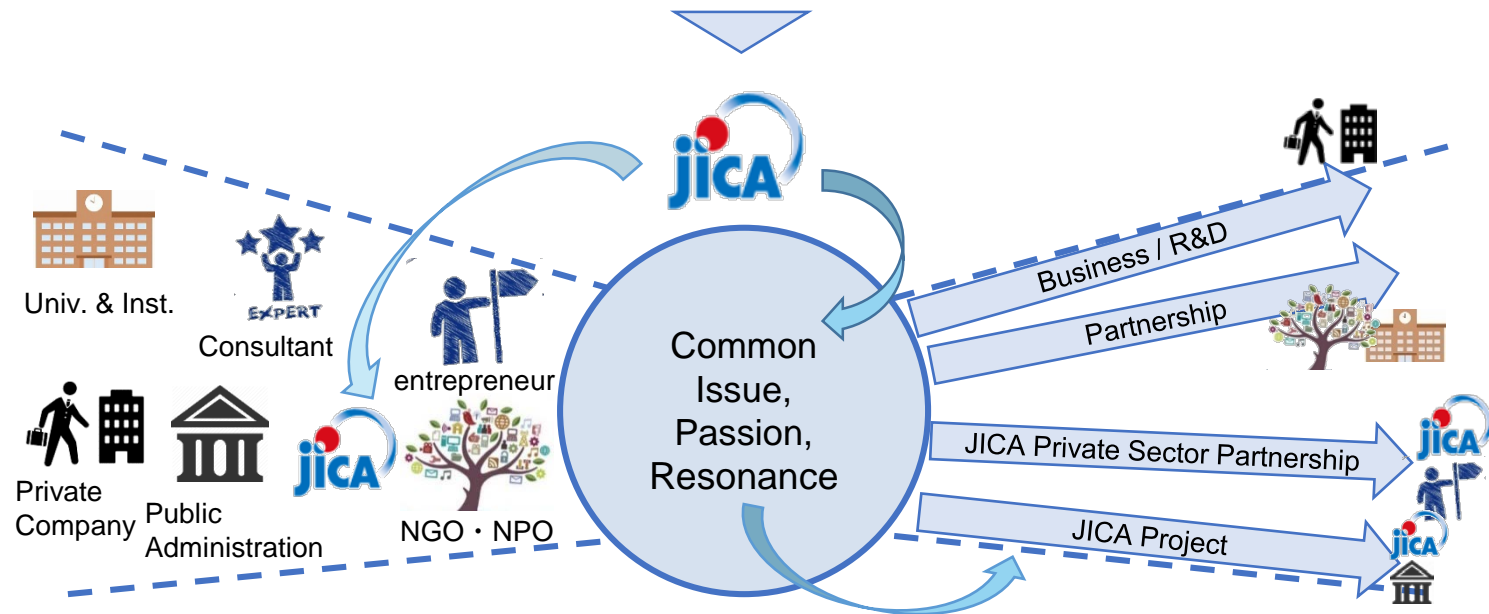
# Open Innovation is Crucially Important for SDGs Achievements



# Underlying Technologies and Ecosystems

# Underlying Technologies and Ecosystems

- ① How to utilize underlying technologies within certain ecosystems
- ② Inclusive business and new service model
- ③ From “products” to “things”
- ④ Innovation comes from resonating with others





***Innovation Comes from Resonance with Others***