

# Endogenous Development in the Era of Globalization

~ Analysis of interactions between Local Governments and Local Enterprises in the Vietnamese Central Focal Economic Zone ~

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In my on-going research, I am using the approach of Endogenous Development to analyze social, economic, and political interactions between Local Governments and Local Enterprises in the Central Focal Economic Zone, Vietnam.

For this purpose, I chose Local Enterprises in food processing industry as my research targets. Because, in Vietnam, food sector is labor intensive and providing employment opportunities as well as nutritious food to the local. As analyzing their dynamic interactions in the community, I think, CSR (Corporate Social Responsibility), BOP (Bottom of Pyramid), and PPP (Public Private Partnership) are important conceptual tools. They are not only better off the welfare of local people, but also become the resource of power to connect all stakeholders in the localities, including Local Enterprises and Local Governments, to bring into sustainable development society.

