

**Session : “Science for Sustainable Development  
Goals: Key Lessons and Gaps”  
on February 17, 2018, at AAAS 2018, in Austin**

**How the Science and Technology Capacity of a  
Developed Country is Addressing the SDGs  
from Japanese perspective  
- from discussion to implementation -**

**February 17 , 2018**

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Principal Fellow, Japan Science & Technology Agency(JST)**

## Conclusion of the 2<sup>nd</sup> STI for SDGs forum, in June 2017

1. **crosscutting potential of STI;**
2. **importance of capacity building;**
3. **importance of stakeholder engagement;**
4. **need to make the business case for private sector investment in innovation for the SDGs;**
5. **importance of roadmaps for tracking progress;**
6. **centrality of ICT infrastructure expansion to current development and STI efforts;**
7. **need to focus on match-making between existing problems and existing solutions; and**
8. **necessity for the STI Forum to conduct a “horizon-scanning” exercise on the changes happening in the STI field.**

*Identified by Bill Colglazier, Co-Chair of the TFM 10-Member Group and was reported to High Level Political Forum in July 2017.*

**Some Points of the Discussions and Suggestions**  
**at the STI for SDGs Workshop,**  
**on 29 Nov- 1 Dec 2017, in Incheon**



**1. Policy and Strategy**

- \* redefine the science policy agenda. \* robust science advice system.
- \* whole of government, society and economy approach.
- \* strengthen the policy coherence between sectors.
- \* increased horizontal coordination and integration of sectoral policies,
- \* economically sustainable and shared value.

**2. Road map and knowledge platform**

- \* STI road maps with combining political, social, economic, academic and technological aspects.
- \* knowledge infrastructure in place and TFM online platform.
- \* stakeholder engagement, foresight and horizon scanning.

**3. STI and methodology; transforming STI eco-system**

- \* holistic, multidisciplinary & integrated approaches including indigenous & traditional knowledge. Inter-linkage.
- \* Emerging and exponential technologies and their impacts.

**4. Capacity building and awareness of STI for SDGs**

HQ for SDGs : PM Abe and all Cabinet Members

Minister of Foreign Affairs

Minister of State,  
Council STI at the Cabinet Office:  
SDGs Working Group

Since two years ago

Since last month

Professor Kishi: S&T Adviser to the Foreign Minister  
Advisory Board for the S&T Diplomacy, SDGs WG

Japan Business Federation

Ministries:  
Education&ST, Economy,  
Health, Envi, Agri, Trans

Local governments



Balancing top-down and bottom-up

Companies and ESG Investment

Universities & academies

National Labs & Funding Agencies(JST,NEDO etc)

NGOs

STI for SDGs in Japan : from Discussion to Implementation



# GOJ SDGs Promotion Headquarters (4th meeting, Dec.2017)

Japan is committed to make every effort both domestically and internationally to achieve SDGs. Japan has established the “SDGs Promotion Headquarters” led by Prime Minister Abe and consists of all Ministers, as well as the “SDGs Promotion Roundtable Meeting” as a multi-stakeholder framework in May 2016. The Headquarters formulated the “SDGs Implementation Guiding Principles” and held 4<sup>th</sup> meeting on Dec. 26, 2017

## 1. Core message of the meeting: Realize a rich and vibrant future through promoting the SDGs

- Japan intends to lead the promotion of the SDGs in the international community, building upon its strength in traditional wisdom, cutting-edge technologies and information as well as its conviction not to leave anyone behind. Japan will take initiative to demonstrate how to realize a rich and vibrant future amid of globalization and population aging as Japan’s SDGs Model.
- The GoJ aims to communicate and outreach such SDGs Model to the world, taking the opportunities of hosting the G20 and Tokyo International Conference on African Development (TICAD) in 2019, the Tokyo Olympic and Paralympic Games in 2020 where Japan is expected to lead global agenda.
- At the Meeting, the Headquarters decided “SDGs Action Plan 2018” that includes the basic directions of Japan’s SDGs Model and its major efforts. Prime Minister Abe instructed all Ministers to steadily implement the Action Plan and to strengthen and expand their efforts by mid-2018.

## 2. Decide the three basic directions of Japan’s SDGs Model

### (1) Promotion of Society 5.0 that corresponds to SDGs

Fully support the implementation of the revised Charter of Corporate Behaviors by the Japan Business Federation (Keidanren) that commits to the SDGs through promoting the Society 5.0.

- Promote Society 5.0 and “Productivity Revolution” (that tries to materialize Society 5.0 with IoT, Big Data and AI) in order to respond to the SDGs.
- By mid-2018, will come up with concrete measures to support private companies who engage in the SDGs not only as a part of its CSR activities but also as its core business strategy.

( launching an initiative to promote the SDGs management and drafting international roadmaps to promote “STI for the SDGs” )



## (2) Regional vitalization driven by the SDGs

Promote the SDGs in local areas making the most of their unique needs and strengths, and thereby vitalize local areas and create resilient, environmental-friendly and attractive communities.

e.g.

- **Newly create a project “SDGs Models of Local Governments” through which the entire central government will intensively support selected local governments in their SDGs implementation, and expand success and lessons learnt to other local governments.**
- Raise awareness towards the SDGs and promote its implementation through preparing **for the Tokyo Olympic and Paralympic Games and bidding for 2025 Expo in Kansai.**



## (3) Empower next generations and women

Empower next generations who have rich creative and communication skills and women who are the SDGs goal.

e.g.

- Promote steadily the “work-style reform,” women’s active role and “a revolution in human resources development,” all of which are the priority agenda for the Abe Administration.
- **Foster next-generation leaders for implementing the SDGs through education.**
- Based on the concept of Human Security, **promote international cooperation in the major areas of the SDGs** such as health (including Universal Health Coverage (UHC)) as well as gender, education and disaster risk reduction.



## 3. Implement and expand major efforts by the GoJ to crystalize the Japan’s SDGs Model

- Based on the three basic directions of Japan’s SDGs Model, the GoJ **will implement and expand major efforts that are incorporated in Action Plan mostly with their respective draft budgets** and categorized by the following eight priority areas of the SDGs Guiding Principles (decided at the 2nd meeting held in Dec. 2016):
  - (i) Empowerment of All People, (ii) Achievement of Good Health and Longevity, (iii) Creating Growth Market, Revitalization of Rural Areas, and Promoting Technological Innovation, (iv) Sustainable and Resilient Land Use, Promoting Quality Infrastructure, (v) Energy Conservation, Renewable Energy, Climate Change Countermeasures, and Sound Material-Cycle Society, (vi) Conservation of Environment, including Biodiversity, Forests and Oceans, (vii) Achieving Peaceful, Safe and Secure Societies, and (viii) Strengthening the Means and Frameworks of the Implementation of the SDGs.
- The GoJ **will proactively disseminate and deploy the best practices of both public and private sectors**, including Japan’s SDGs Award.

## Outline

- Companies, local governments and CSOs making outstanding efforts, either domestically or internationally, to achieve SDGs are eligible for the Award.
- The SDGs Promotion Headquarters decided award winners based on the opinions of a wide-range of stakeholders in the SDGs.
- Selection criteria are **universality, inclusiveness, participation, integration, and transparency and accountability**, which are the main principles of the "SDGs Implementation Guidelines" stipulated by the Headquarters.
- The Award ceremony took place at the Prime Minister's Office on Dec. 26, 2017.

## Winners

### Chief's Award (by Prime Minister)

- ◆ **Shimokawa-town, Hokkaido (Successfully realizing regional vitalization through the SDGs)**

### Deputy-chiefs' Award (by Chief Cabinet Secretary)

- ◆ NPO Shinsei (Supporting the employment of those with disabilities in the disaster-affected areas)
- ◆ Palsystem Consumers' Co-operative Union (Promoting ethical purchase and consumption)
- ◆ **Kanazawa Institute of Technology** (Fostering SDGs young leaders with concrete projects)

### Deputy-chiefs' Award (by Foreign Minister)

- ◆ Saraya.Co.Ltd (Promoting hand-washing campaign to improve health in developing countries)
- ◆ **Sumitomo Chemical Co., Ltd.** (Addressing infectious diseases with their cutting-edge mosquito net)

### Special Award (SDGs Partnership Award)

- ◆ Yoshimoto Kogyo Co.,Ltd. (Raising domestic awareness of the SDGs through entertainment)
- ◆ **ITO EN. LTD.** (Making their entire tea-making value chain sustainable)
- ◆ Yanagawa Elementary School, Koto-ku, Tokyo (Leading education for sustainable development (ESD))
- ◆ **Okayama University (Aligning its entire educational program with the SDGs)**
- ◆ JOICFP (Comprehensively supporting maternal and child health in developing countries)
- ◆ **Kitakyushu-city, Fukuoka (Supporting cities in developing countries to be more environmental friendly)**

## The UN Secretary-General's Message to the Award ceremony

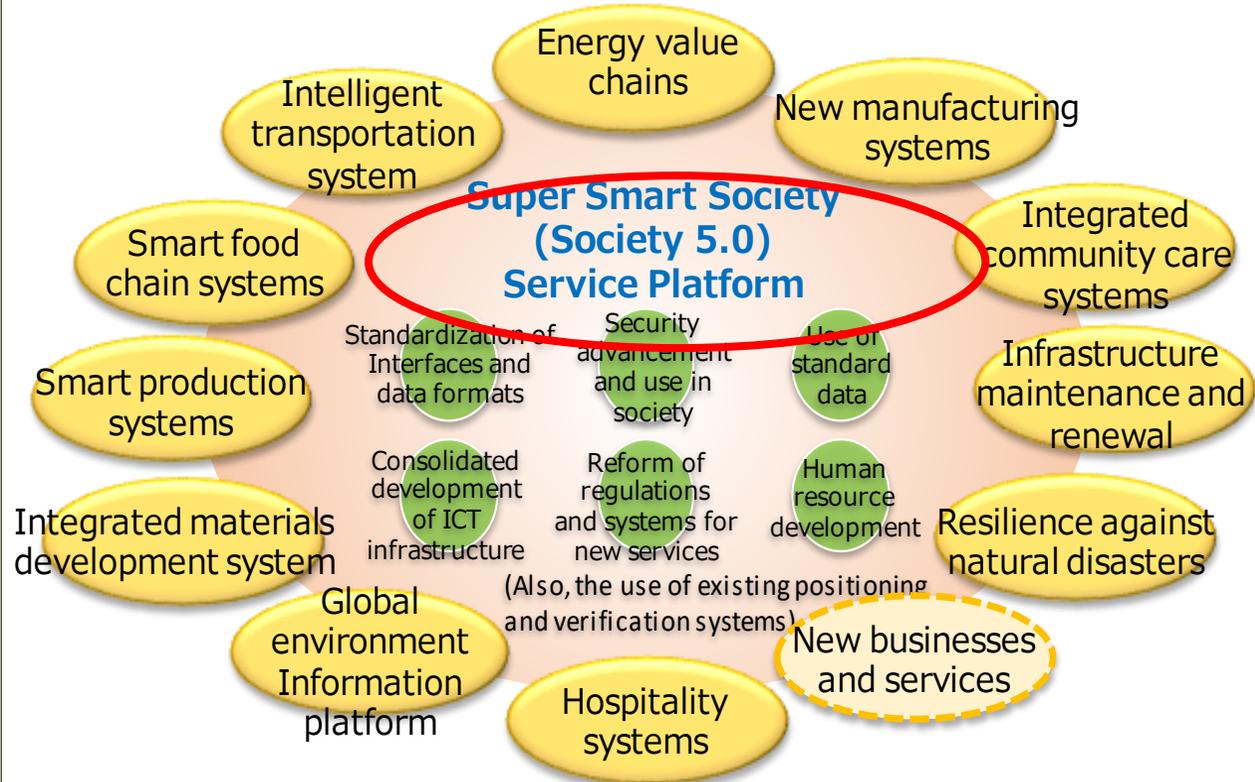


- In the message, the UNSG
- commended the Government of Japan for creating this award to raise awareness of the SDGs
  - extended his congratulations to the winners of this year's SDG awards, having the initiative to become agents of change in their communities.



# Japan's new STI policy : "Society 5.0"\* : "Super Smart Society"

○ **Society 5.0** : A society where the various needs of society are finely differentiated and met by providing the necessary products and services in the required amounts to the people who need them when they need them, and in which all the people can receive high-quality services and live a comfortable, vigorous life that makes allowances for their various differences such as age, gender, society, nation.



○ Integration of cyber-physical system will transform socio-economic structure: business & government services, production, healthcare, energy, food, traffic, infrastructure, disaster, finance.

- \* ① hunter-gatherer society,  
 ② agricultural society,  
 ③ industrial society, and  
 ④ information society.

# Japan Business Federation

“Bridging new national STI Policy (Society 5.0) and global policy/strategy (SDGs)

from hard-ware to service, from components to system,  
from CSR to Creating Shares Values



# “University of Tokyo Future Society Initiative”



The University of Tokyo shall utilize to the maximum extent possible the Sustainable Development Goals (SDGs), which are congruent with the University’s mission, to set into motion collaborative projects which will contribute to the future of humanity and the planet.

<http://www.u-tokyo.ac.jp/adm/fsi/ja/projects.html>



2017年7月、東京大学は、総長を本部長とする「未来社会協創推進本部」を設置しました。その目的は、東京大学憲章に示した「世界の公共性に奉仕する大学」としての使命を踏まえ、地球と人類社会の未来への貢献に向けた協創

スマートエコアイランド種子島：地域産業×科学技術×教育の連関で築くラジナ社会

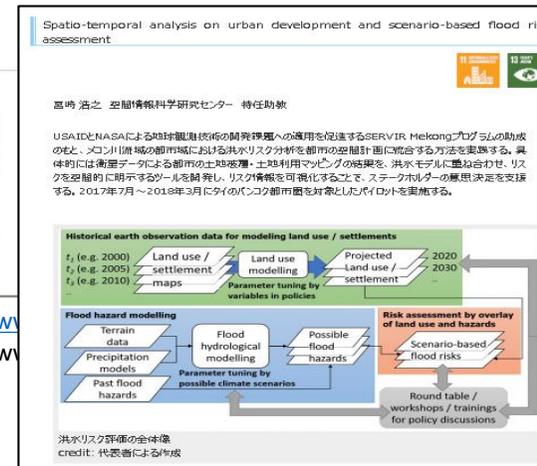
大久保 達也 総括プロジェクト総括 「ラジナ社会」総括実行副総長 代表  
 菊池 廣紀 総括プロジェクト総括 「ラジナ社会」総括実行副総長 特任准教授

課題解決のなかでさらに課題が先達して顕在化している島嶼地域において、地域産業と連携して最先端の科学技術や仕組み、考え方を島外から導入し、地域の中で実践実験を行うプラットフォームを構築した。このプラットフォームでは、「ラジナ社会」総括実行副総長において学際的な社会課題の顕在化の解明、課題の解決と改善につながる構想、教育、主体発達の推進化を行うことにより、島の専門家と島内のプレイヤーのマッチングを高度効果的に進めることが可能となっている。

種子島における社会実験トライアル

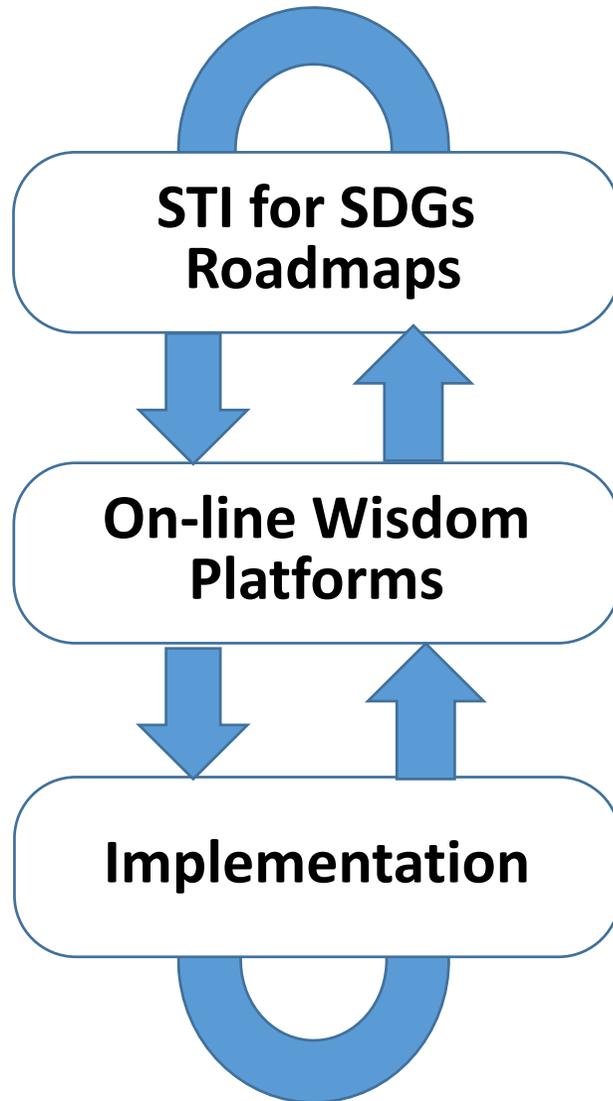


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# Facilitation Cycle of “STI for SDGs”

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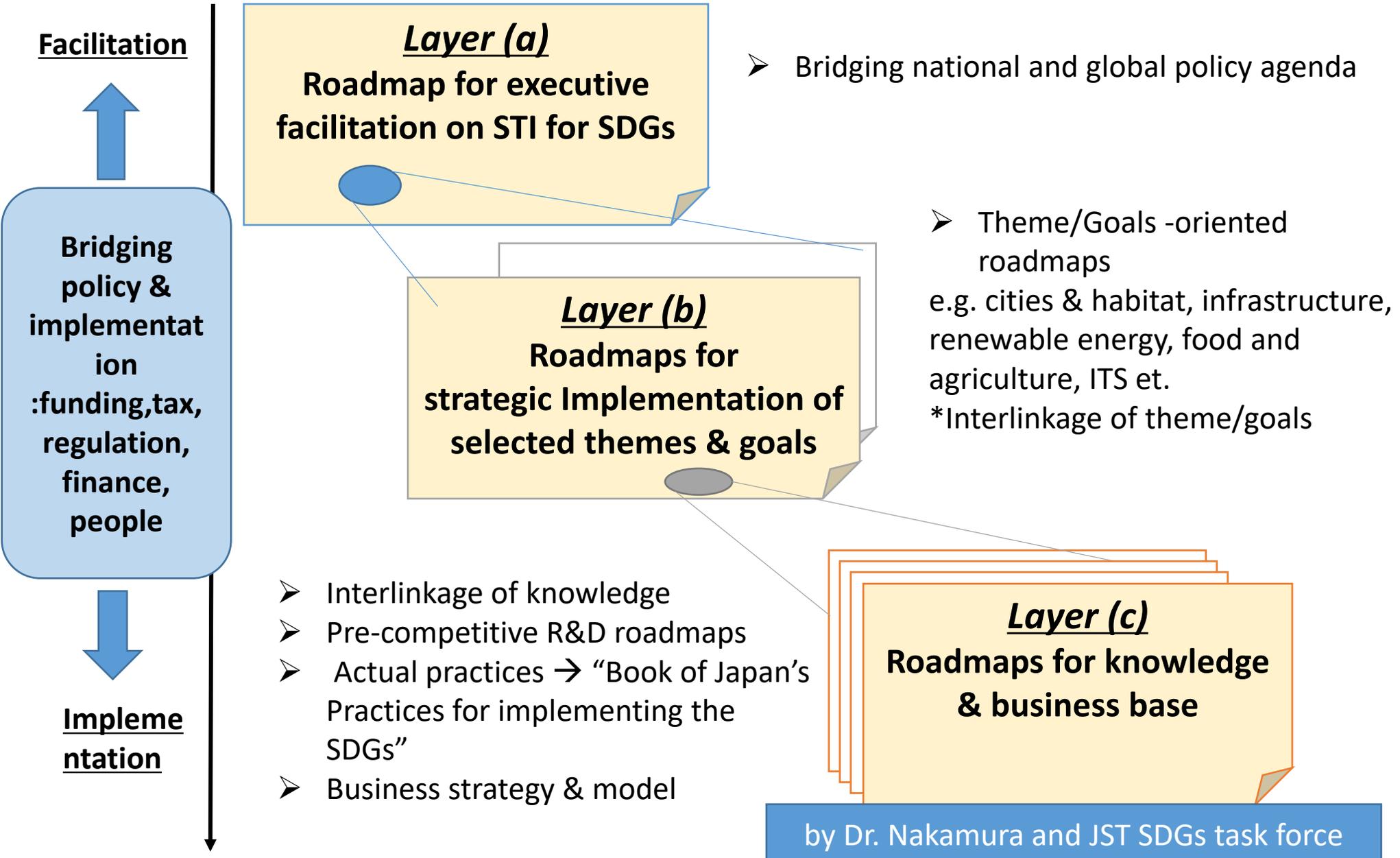


**Bridging STI and policy**  
**Monitoring progresses**  
**Back-casting approaches**

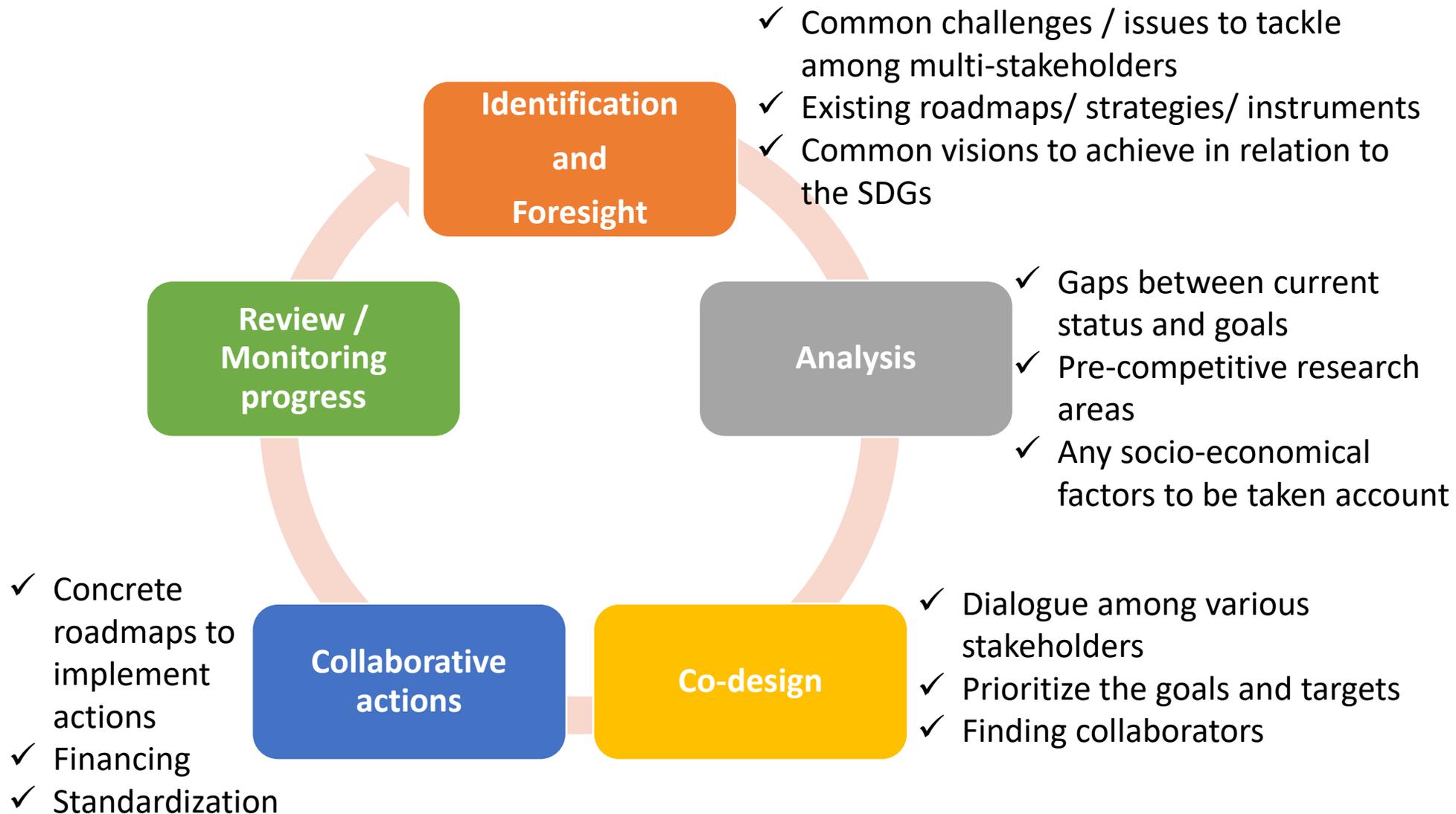
**Services and systems**  
**Technologies**  
**Data**  
**Social implementation functions**

**Performance indices**  
**Finance**  
**Coordination**  
**Capacity Building**

# Draft : the 3-layered roadmaps (a-b-c)



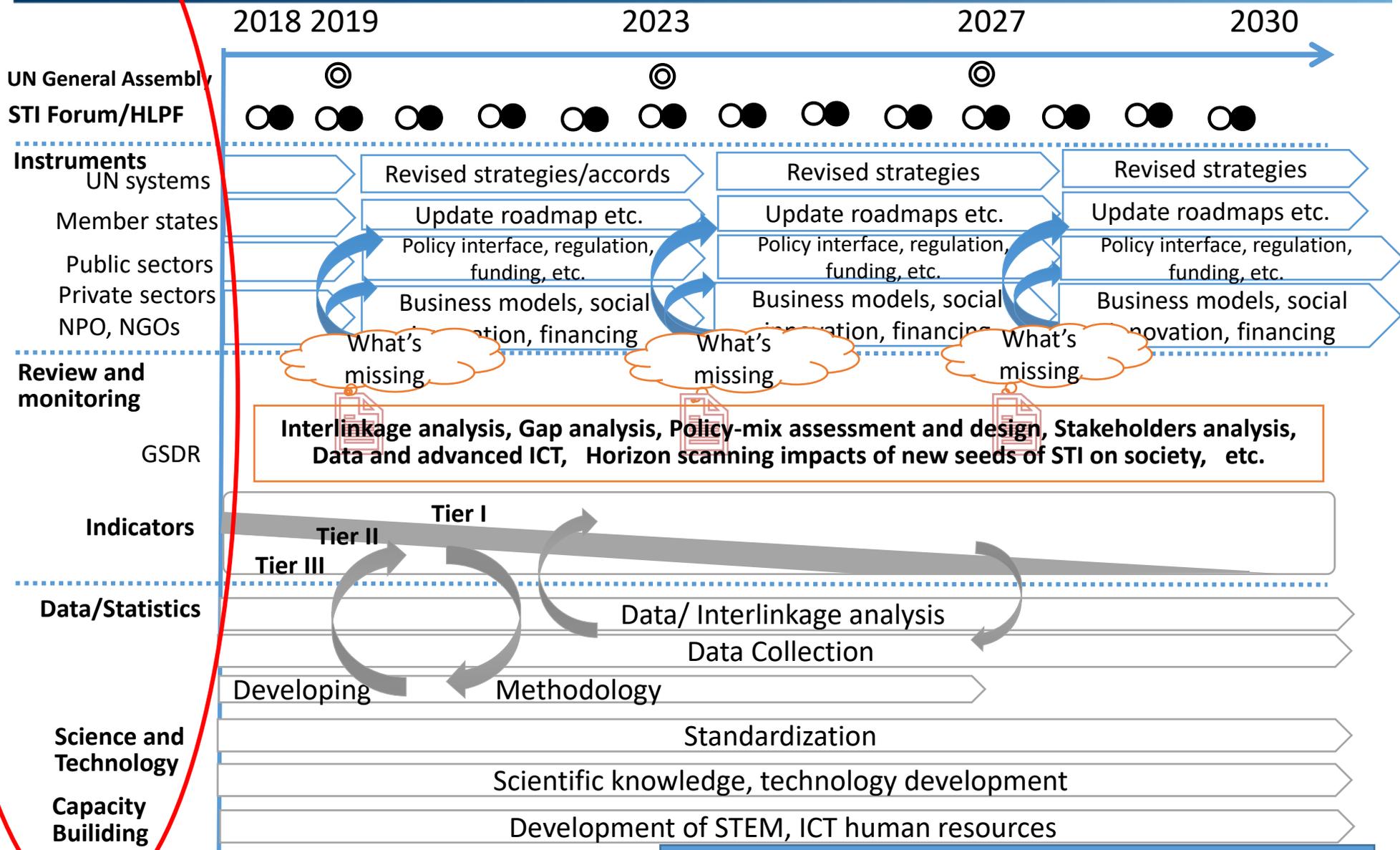
# DRAFT : How to develop and manage STI for SDGs roadmaps



by Dr. Nakamura and JST SDGs task force

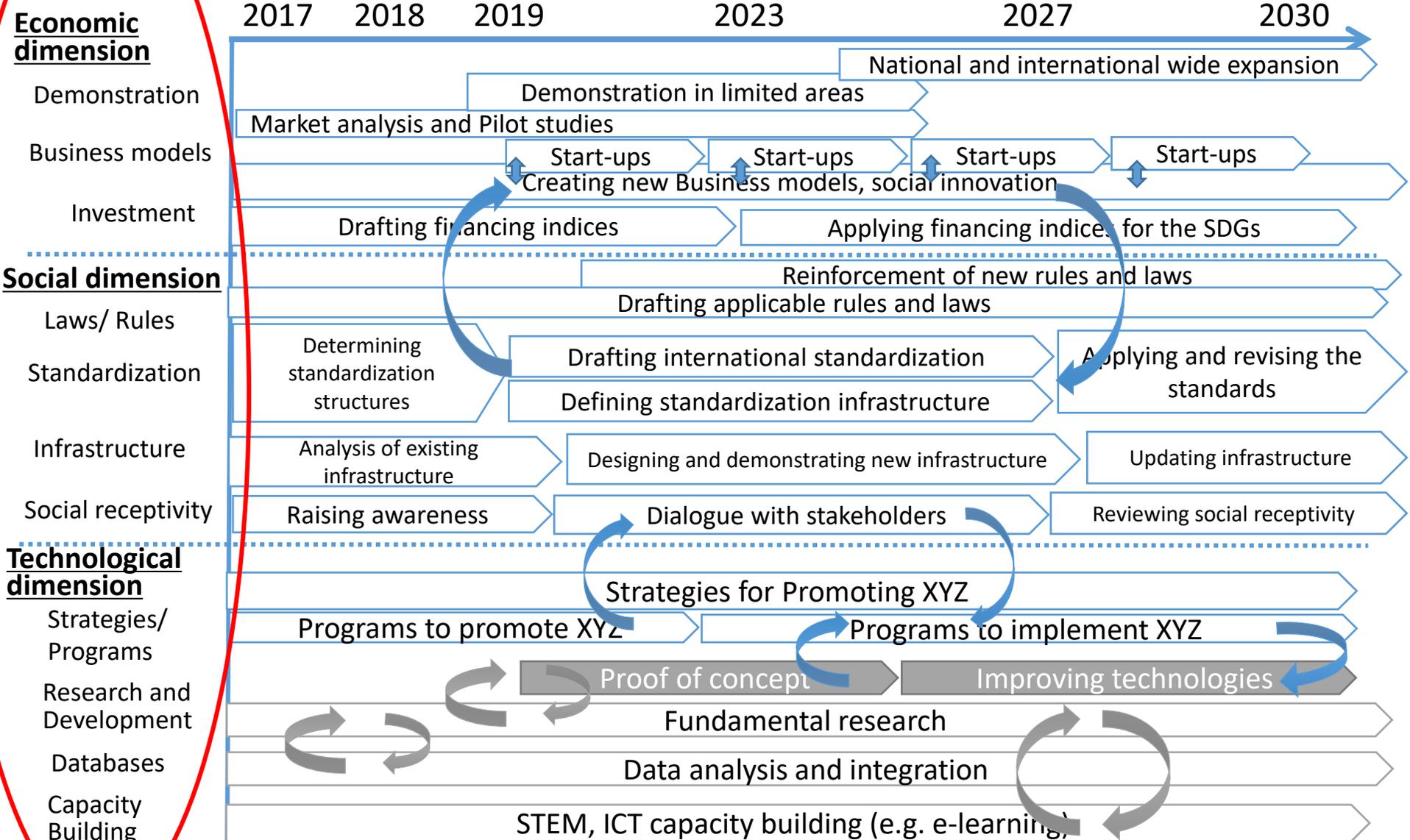
Layer (a)

# DRAFT: Scheme of an Executive Roadmap



**Layer (b)**

# DRAFT: Scheme of Theme/Goals-oriented Roadmaps

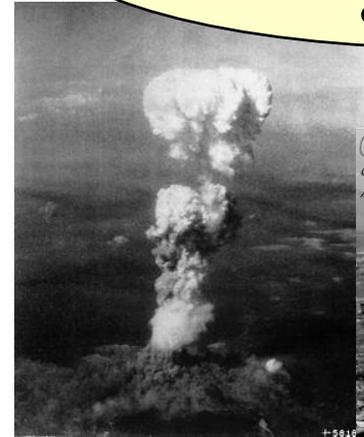


**Japan's modernization based upon S&T and education: How to recover, rebuild broken society & economy and making it more sustainable**

**Case 1: 150 years ago;  
The Meiji Restoration,  
1868**



**Case 2 : 70 years ago:  
World War II and Hiroshima  
& Nagasaki**



**Case 3 : 7 years ago, March  
11 2011; Massive Earthquake,  
Tsunami and Fukushima  
Nuclear Disasters**



## “STI for SDGs”

Here are examples of STI for SDGs by Japan’ efforts in the past decades; decoupling of economic growth from negative environmental impact. We can transform our society by combination of technological innovation and social innovation.



Mt.Fuji

Present

50 years ago

### Industrial area in Kyushu



50 years ago

Present

### Tokyo metropolitan area

1967年



現在



50 years ago

Present

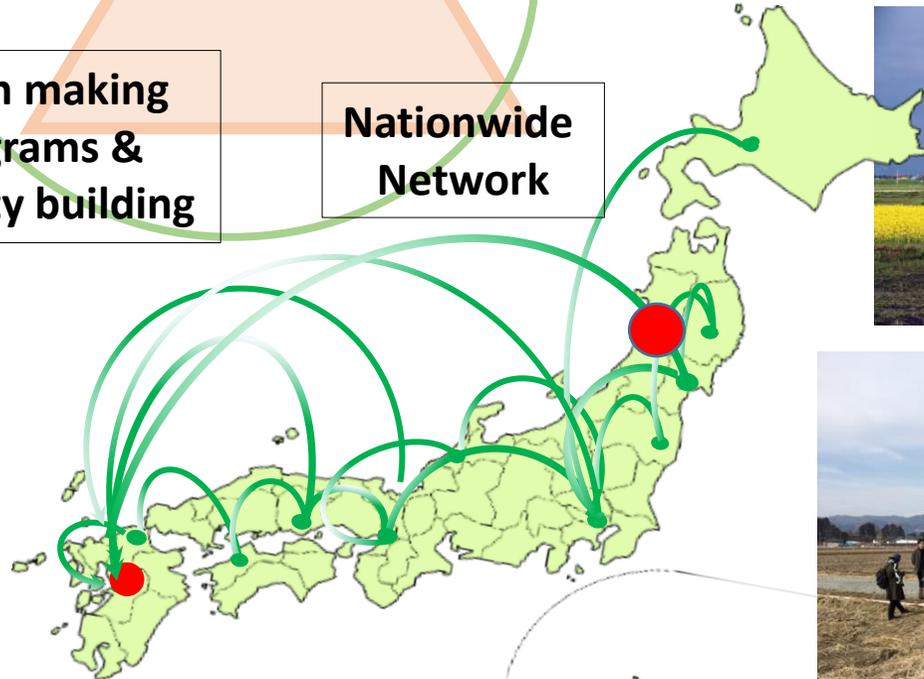
**“OECD Environmental Performance Reviews JAPAN” ; “Japan has made steady progress in addressing a range of traditional environmental problems, notably air emissions, water pollution, and waste management.”**

# Recovery and Reconstruction using STI for quality of life and economies in impacted areas with different conditions

Sharing experiences of recovery and reconstruction

Match making programs & capacity building

Nationwide Network



# Redesigning Communities for Aged Society

•The Japanese population aged 65+ is expected to reach one in three of the total population in 2030. •RISTEX is situated to witness the advent of this aging society that is without any precedent in the world. Our aim is to sift through and identify specific social issues, and to implement practical R&D in communities.



Director: Hiroko Akiyama  
Professor, Institute of Gerontology,  
The University of Tokyo

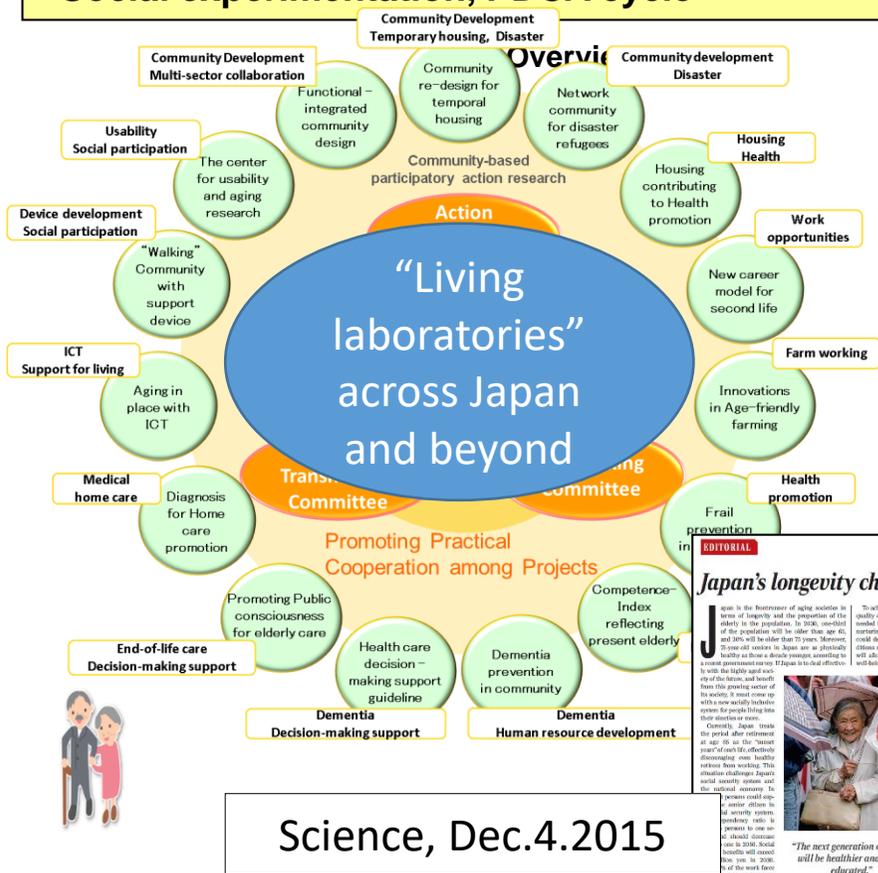
- Collaboration of social and natural sciences, with multidisciplinary approach
- Collaboration between practitioners / researchers
- Social experimentation, PDCA cycle

## Goals

- To develop innovative community-based programs seeking solutions to critical problems arising in the aged society, which involve relevant multi-stakeholders such as scientific disciplines, government agencies, industries and citizens.
- To introduce methodological innovations in research solving problems of the aged society.
- To create a network of R&D & resource centers for redesigning communities for the aged society.

## “Living laboratory”.

- To extend years of being independent
- To create an environment for aging in place



**Japan's longevity challenge**

Japan is the forerunner of aging societies in terms of longevity and the proportion of the elderly in the population. In 2024, one-third of the population will be older than age 65, and this will be older than 70 years. Moreover, 20-odd sectors in Japan are so physically healthy as those a decade or more according to a recent government survey. (Japan's Health)

To achieve this healthy life span, maintaining senior quality of life is crucial. New living environments are needed that will allow seniors to "age in place" while ensuring good physical, mental, and social health that could delay or even avert the onset of declining conditions such as frailty and dementia. Living learning will allow seniors not only to maintain their current health but to improve their working status. Here, submission should expand programs that help seniors to improve skills, gain new knowledge, and explore new interests. Japan also must accommodate the diversity of health and lifestyle issues of the senior community by providing a variety of working and work styles. Employees can contribute to society through their strengths while compensating for weaknesses. Innovative approaches can be devised for the working of abilities as well as of life sciences to improve technology and robotic technology can address an employer's concerns about safety and productivity that hampers employment of older workers. For example, information and biotechnology assistive technology such as a "smart staff"

*"The next generation of elderly will be healthier and better educated."*

Science, Dec.4.2015





# " Urban Nexus; Harnessing Science, Technology and Innovation for Sustainable Urban Cities "

## Synopsis

Growing population and urbanization in this century may offer various opportunities for socioeconomic development but also raise issues like land-use and waste management, water-energy-food securities, transportation, sanitation, health care services, education and other social services. These issues are interconnected like the interlinkages of the 17 SDGs and need to be resolved in comprehensive and holistic manners for the sustainable development. This workshop aims to deeper understanding of the interlinkages of the 17 SDGs and to discuss how transdisciplinary approach could be shaped among a vast range of stakeholders by sharing knowledge and practices of urban development from Europe, U.S.A. and Japan.

Saturday, February 17, 2018, 04:00 PM - 05:00 PM,  
Austin Convention Center, Room 16B



***Thank you very much  
for your attention***

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